



TEAM OSCAR RACING

Live the dream, whatever your dream may be

Friday, 20 January 2017

Dear Sir,

Being a cheeky smiley three legged Manx Woman I write to explore the possibility of your company's potential of sponsorship or a donation for **Team Oscar Racing's** Formula 2 Sidecar Team. "What" I hear the explanation already!

TOR isn't just any sidecar team, but one that is intending to re-write history. **Team Oscar Racing** is located in the Road Racing Capital of the world – the Isle of Man – and you will be supporting a driver who is an inspiration to others as the **first Manx born female F2 driver to take part in the TT and one of only two female drivers in the event**. I am the only driver whom currently holds a 100% record of starts and finishes and that includes the greats like Dave Molyneau. (Please see portfolio attached).

We aim to enter and complete the world famous Isle of Man TT Races in 2017 for the sixth and final time. In order to achieve this goal, **Team Oscar Racing** is looking for sponsorship for the new season. As having never approached a high profile company before being totally self sufficient and very much reliant on family friends and colleagues in the past.

Our ideal would be to have a primary sponsor that we could promote at every opportunity, for example using the term *"Team Oscar Racing in conjunction with Your Company"* for all press and media releases throughout the term of the sponsorship agreement. We received massive coverage in the Southern 100 event, including radio commentary, news releases, Manx press articles, DVD film coverage and articles in racing magazines. In 2016 the Isle Of Man Museum is featuring 'Manx females in motorsport' in which Debbie Barron features. We are confident that entering the TT will also create huge media interest once again (supported of course by our own press releases) which will give you a great return for your investment.

Even if you decide that being our primary sponsor does not interest you at this time, we hope you will still consider investing in **Team Oscar Racing**. We need sponsors at all levels and if you can help in any way, no matter how big or small, please contact us now. Or alternatively, you may prefer to promote your company by advertising on our website, or leathers and so on. A copy of our 2017 Race Portfolio is enclosed and includes details of how to contact us.

We know that we can live the dream, but not on our own - we need other people to help us achieve it. When we cross the chequered flag on race day we will carry with us the hopes, dreams and pride of many people and you could be a part of history in the making too.

Thank you for taking the trouble to read our application. I look forward to hearing from you

Yours sincerely,

Debbie Barron

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Team Oscar Racing

"There was never a genius without a tincture of madness" (Aristotle)